



ADVERTISING & SPONSORSHIP opportunities

REACHING MORE THAN 135,000 CAPTIVE AUDIENCE MEMBERS A YEAR ACROSS OUR VENUES!

At The Sharon® and The SigPro Studio™, our audiences don't just watch—they *immerse*. That means your ad in our performance programs isn't just a passing glance; it's a front-row ticket to the hearts (and wallets) of loyal theatre lovers. Whether they're soaking up a Broadway-caliber show at The Sharon, getting up close and personal with bold storytelling at The SigPro Studio, or getting behind-the-scenes fun from our monthly digital magazine, *The Scoop*, your business will be in the hands of engaged, cultured, and community-minded patrons.

Support the arts, boost your brand, and take a bow for smart advertising. Increase your visibility by supporting Significant Productions while marketing your message!

ADVERTISING options

PROGRAM ADVERTISING			THE SHARON PROGRAM HALF PAGE AD & BOOTH SPACE IN LOBBY	THE SCOOP FULL PAGE AD
FULL PAGE	HALF PAGE	LOGO		
THE SHARON PROGRAM			\$500	\$150
\$2,500	\$2,000	\$1,500		
THE SHARON & THE SIGPRO STUDIO PROGRAMS			\$500	\$150
\$3,000	\$2,500	\$2,000		

Benefits valid during the full season of acquired sponsorship.

Benefits valid during one production at The Sharon.*

Per month.

DEEPEN YOUR SUPPORT, *become a sponsor...*

SPOTLIGHT *sponsor*

\$8,000

Benefits valid during peak season (Nov - April).

- Private Lounge Experience
- Engagement Booth in Lobby
- Full Page Ad in Venue Programs & Digital Magazine *The Scoop*
- Website Recognition

PRESENTING *sponsor*

\$10,000

*Benefits focused on a single performance or production run.**

- All Spotlight Sponsor Benefits
- Logo on all Production Marketing Materials (printed & digital)
- Multi-media Articles & Recognition

SIGNIFICANT *sponsor*

\$15,000

Benefits valid throughout full season (Aug - July).

- Enhanced Private Lounge Experience x2
- Engagement Booth in Lobby x2
- Full Page Ad in Venue Programs & Digital Magazine *The Scoop*
- Multi-media Articles Throughout the Season
- Prominent Recognition in Venue

CUSTOM PACKAGES & PARTNERSHIP OPPORTUNITIES AVAILABLE, INCLUDING FUNDRAISERS, PRIVATE EVENTS, AND MORE!

**Chosen by the advertiser and dependent on availability.*

INTAKE FORM (check all that apply):

ADVERTISING *options*

PROGRAM ADVERTISING		
FULL PAGE	HALF PAGE	LOGO
THE SHARON PROGRAM		
THE SHARON & THE SIGPRO STUDIO PROGRAMS		

THE SHARON PROGRAM HALF PAGE AD & BOOTH SPACE IN LOBBY	
THE SCOOP FULL PAGE AD	



yes! I'M INTERESTED IN BECOMING A SPONSOR AND/OR
A CUSTOM PACKAGE OR PARTNERSHIP OPPORTUNITY.

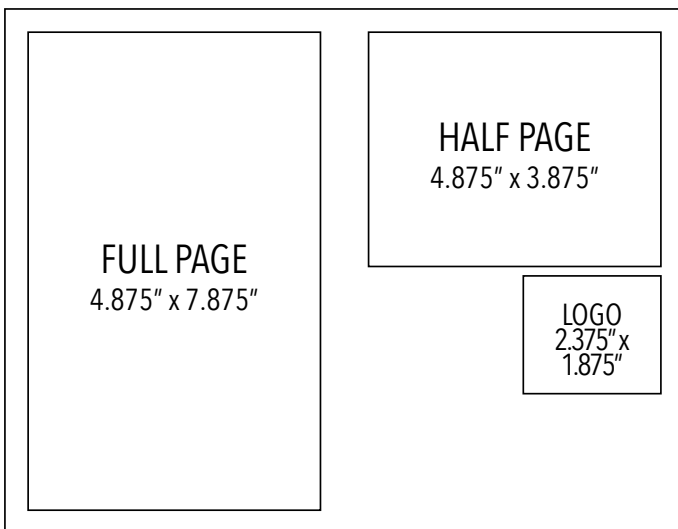
Business Name: _____ Date: _____

Contact Name: _____

Email: _____ Phone: _____

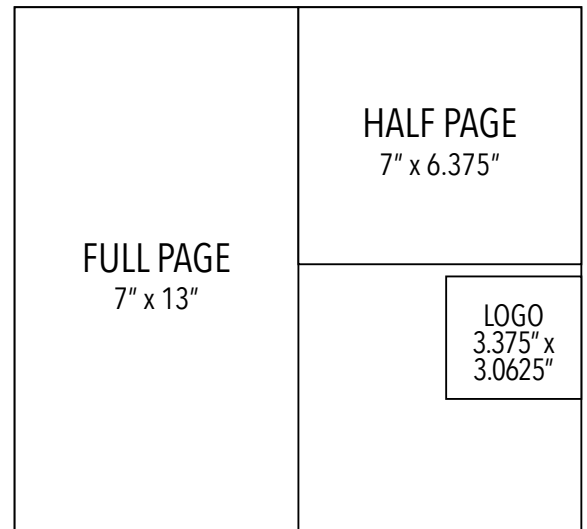
Address: _____

THE SHARON & THE SIGPRO STUDIO
SUPPLIED ARTWORK SPECS:



Full Color (CMYK) | No Bleed
300dpi High Quality PDF or JPEG

THE SCOOP
SUPPLIED ARTWORK SPECS:



Full Color (RGB) | No Bleed
150dpi High Quality PDF or JPEG

For more information, please email: info@significantproductions.org

Supplied ad content subject to approval by Significant Productions, Inc. Marketing. This intake form does not constitute a binding agreement.